

Communicating About



**HEALTH AND
EQUITY IN NEW
HAMPSHIRE**



Key Messages

1

- **WE HAVE A PROBLEM:**
Serious health disparities exist in New Hampshire, according to the Health and Equity in NH: 2013 Report Card.

2

- **IT IS A COMMUNITY PROBLEM:**
When some of us are left behind, more of NH's future is left behind. Disparities compromise our state's quality of life and economic productivity.

3

- **THERE ARE SOLUTIONS:**
Through working together to understand the root causes and address needed system changes we can increase the opportunity for health in our state.

Be Part of the Solution

A state movement to end health disparities is necessary. The New Hampshire Health & Equity Partnership welcomes people interested in taking action.

It's Not Just About Health Care

It is about where we live, learn, work and play. These are the factors that have the greatest influence on our health.



Housing



Education



Jobs



Transportation



Environment



Food Security



Social
Inclusion

INPUTS: Social Determinants

Data clearly shows that an equal opportunity for good health is not available to everyone.

OUTPUTS: Disparities

Disparities represent preventable illness, loss of ability to contribute, and loss of life.



Advancing Health Equity is Good for Everyone!



- New Hampshire is one of the healthiest states in the country.
- We need to stay on this healthy track as our state's demographics change and we anticipate our future.
- We have choices. In a world of scarce resources we must set up our environments and policies to ensure our entire population stays healthy.
- Everyone needs to be supported to be healthiest they can be.

Know Your Audience



**ALL GRANITE STATERS
NEED TO "OWN" THIS DATA**

Minority Community
Groups

Policy Influencers
and Makers

General Public



Use “Killer Facts”



Diversity in NH

- Minorities produced half of the population gain in in the last decade.
- Racial and ethnic diversity is greatest among the state’s youth population, with 12% belonging to a minority group.

Health Disparities

- Twice as many minority men lack health insurance coverage compared to white men.
- Cardiovascular disease is three times as common in minority women than white women.

Underlying Factors of Disparities

- Hispanics or Latinos are twice as likely to live in poverty compared to whites, while Black/African American’s are three times as likely to live in poverty.
- Minority children are three times more likely to report that they “Did not go to school because felt unsafe at school”.

Most Americans Agree

A majority of voters believe health differences due to social factors in this country are an important problem that need to be addressed:

- 78% agree that “it is important to make sure health differences between groups of people in this country no longer exist because of factors such as income and education.”



- From a national survey of registered voters by the Robert Wood Johnson Foundation Commission to Build a Healthier America

Health and Equity in New Hampshire: 2013 Report Card



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www.healthynh.com/images/nhhep/healthequity2013.pdf

**Companion slidedeck available
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**New Hampshire
Health & Equity Partnership**